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# Actions Memo December 2010

Kutztown University Curriculum Committee

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# Curriculum Memo

Kutztown University

April 20, 2011

SUBJECT: **UNIVERSITY CURRICULUM COMMITTEE MEETING OF DECEMBER 2, 2010 and DECEMBER 9, 2011**

TO: Provost and Vice President for Academic Affairs  
College Deans  
Department Chairpersons

FROM: Carole Wells  
Vice Provost

*Carole V. Wells*

The following course and program additions, changes and deletions have been approved by the Departmental Curriculum Committees; the College Curriculum Committees; the Graduate Council; the Council for Teacher Education, where appropriate; and the University Curriculum Committee at its December 2, 2010 and December 9, 2011, meetings and signed by the President on April 18, 2011, and will be placed into the curriculum effective Spring 2011 semester (20116) unless otherwise indicated.

## GRADUATE STUDIES

### PROGRAM CONCENTRATION REMOVAL: (Eff. Fall 2011 – 20123)

<u>School</u>	<u>Prog</u>	<u>Conc</u>	<u>Program</u>
5	10	15	MBA Concentration: Human Resource Management

[BUS 1109]

Degree  
M.B.A.

CIP  
52.0201

### PROGRAM CONCENTRATION REMOVAL: (Eff. Fall 2011 – 20123)

<u>School</u>	<u>Prog</u>	<u>Conc</u>	<u>Program</u>
5	10	30	MBA Concentration: Marketing

[BUS 1109]

Degree  
M.B.A.

CIP  
52.0201

### PROGRAM CONCENTRATION REMOVAL: (Eff. Fall 2011 – 20123)

<u>School</u>	<u>Prog</u>	<u>Conc</u>	<u>Program</u>
5	10	20	MBA Concentration: International Business

[BUS 1109]

Degree  
M.B.A.

CIP  
52.0201

### PROGRAM CONCENTRATION REMOVAL: (Eff. Fall 2011 – 20123)

<u>School</u>	<u>Prog</u>	<u>Conc</u>	<u>Program</u>
5	10	40	MBA Concentration: Supply Chain Management

[BUS 1109]

Degree  
M.B.A.

CIP  
52.0201

### PROGRAM CONCENTRATION REMOVAL: (Eff. Fall 2011 – 20123)

<u>School</u>	<u>Prog</u>	<u>Conc</u>	<u>Program</u>
5	10	05	MBA Concentration: Entrepreneurship

[BUS 1109]

Degree  
M.B.A.

CIP  
52.0201

### PROGRAM CONCENTRATION REMOVAL: (Eff. Fall 2011 – 20123)

<u>School</u>	<u>Prog</u>	<u>Conc</u>	<u>Program</u>
5	10	10	MBA Concentration: Health Services Management

[BUS 1109]

Degree  
M.B.A.

CIP  
52.0201

### PROGRAM CONCENTRATION REMOVAL: (Eff. Fall 2011 – 20123)

<u>School</u>	<u>Prog</u>	<u>Conc</u>	<u>Program</u>
5	10	50	MBA Concentration: Electronic Media

[BUS 1109]

Degree  
M.B.A.

CIP  
52.0201

### PROGRAM CONCENTRATION REMOVAL: (Eff. Fall 2011 – 20123)

<u>School</u>	<u>Prog</u>	<u>Conc</u>	<u>Program</u>
5	10	35	MBA Concentration: School Business Management

[BUS 1109]

Degree  
M.B.A.

CIP  
52.0201

PROGRAM ELIGABILITY REQUIREMENT CHANGE: (Eff. Fall 2011 – 20123) [BUS 1119]  
School Prog Conc Program Degree CIP  
 5 10 00 Master Business Administration M.B.A. 52.0201  
 Addition of Legal Environment of Business to foundation course requirements for the MBA program.

PROGRAM ELIGABILITY REQUIREMENT CHANGE: (Eff. Fall 2011 – 20123) [BUS 1120]  
School Prog Conc Program Degree CIP  
 5 10 00 Master Business Administration M.B.A. 52.0201  
 A grade of C or better is required in MBA foundation courses taken at Kutztown University.

PROGRAM TRANSFER CREDIT CHANGE: (Eff. Fall 2011 – 20123) [BUS 1121]  
School Prog Conc Program Degree CIP  
 5 10 00 Master Business Administration M.B.A. 52.0201  
 Reduce the number of transfer credits accepted by the MBA program from 12 to 6.

PROGRAM REQUIREMENT CHANGE: (Eff. Fall 2011 – 20123) [BUS 1122]  
School Prog Conc Program Degree CIP  
 5 10 00 Master Business Administration M.B.A. 52.0201  
 ECO 540: Managerial Economics will be replaced by ECO 561: The Global Economy as a requirement.

PROGRAM ELECTIVE CHANGE: (Eff. Spring 2011 – 20116) [LAS 10034]  
School Prog Conc Program Degree CIP  
 2 16 31 Computer Science B.S./M.S. 11.0103  
 Addition of CSC 554: Project Management as an elective.

PROGRAM ELECTIVE CHANGE: (Eff. Spring 2011 – 20116) [LAS 10035]  
School Prog Conc Program Degree CIP  
 5 16 01 Computer Science M.S. 11.0103  
 Addition of CSC 554: Project Management as an elective.

COURSE ARCHIVE: (Eff. Fall 2011 – 20123)  
 BUS 590 Internship in Business [BUS 1107]

COURSE DESCRIPTION/LHE REVISION: (Eff. Spring 2011 – 20116)  
 COU 580 Practicum in Counseling [EDU 1107] 3 SH – 3 CH

ADD DISTANCE EDUCATION TO EXISTING COURSE: (Eff. Spring 2011 – 20116)  
 COU 540 Role of the school counselor with diverse learners [EDU 1125]  
 SWK 595 Capstone Experience: Social Work and the Family-in-Environment [LAS 11016]

ADD DISTANCE EDUCATION TO EXISTING COURSE: (Eff. Summer I 2011 – 20121)  
 EDU 500 Methods of Research [EDU 1120]  
 SEU 544 Effective Secondary Education Seminar [EDU 1121]  
 EDU 564 Foundations of the Middle Level Learner [EDU 1122]  
 SEU 567 Curriculum of the Secondary School [EDU 1123]  
 EDU 555 Reading Disabilities [EDU 1128]

ADD DISTANCE EDUCATION TO EXISTING COURSE: (Eff. Summer II 2011 – 20122)  
 EDU 502 Seminar in Educational & Psychological Research Pertinent to Reading [EDU 1129]  
 EDU 552 Teaching Reading in Content Areas [EDU 1130]  
 ENU 511 Writing Workshop for Teachers [LAS 11068]

ADD DISTANCE EDUCATION TO EXISTING COURSE: (Eff. Fall 2011 – 20123)  
 MKT 512 Business to Business Marketing Practices [BUS 1135]  
 SWK 555 Applied Family Policy & Family Service Programs [LAS 11017]

## COLLEGE OF BUSINESS

NEW COURSE: (Eff. Fall 2011 – 20123)  
 PRO 130 Practical Leadership [BUS 1124] 3 SH – 3 CH

COURSE DESCRIPTION/SYLLABUS REVISION AND NUMBER CHANGE: (Eff. Summer I 2011 – 20121)  
 BUS 132 Business Law II [BUS 1123] 3 SH – 3 CH

Number changes from BUS 132 to BUS332. Updated course description and syllabus.

**COURSE DESCRIPTION REVISION:** (Eff. Fall 2011 – 20123)

ECO	010	Introduction to Economics	[BUS 1137]	3 SH – 3 CH
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**ADD DISTANCE EDUCATION TO EXISTING COURSE:** (Eff. Summer I 2011 – 20121)

BUS	132	Business Law II	[BUS 1126]
MGM	352	International Management	[BUS 1127]
MGM	360	Business and Social Environment	[BUS 1128]
MKT	360	Marketing Research	[BUS 1131]
MKT	320	Marketing Management	[BUS 1132]
MKT	315	Marketing Ethics in Society	[BUS 1133]
MKT	370	International Marketing	[BUS 1134]

**ADD DISTANCE EDUCATION TO EXISTING COURSE:** (Eff. Fall 2011 – 20123)

MKT	347	New Product Management	[BUS 1130]
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**COLLEGE OF EDUCATION**

**NEW COURSES:** (Eff. Summer I 2011 – 20121)

HPD	101	Introduction to Health and Wellness	[EDU 1108]	3 SH – 3 CH
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**NEW COURSES:** (Eff. Fall 2011 – 20123)

PED	345	Sports in the Global Marketplace	[EDU 1109]	3 SH – 3 CH
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**ADD DISTANCE EDUCATION TO EXISTING COURSE:** (Eff. Summer I 2011 – 20121)

EDU	100	Perspectives on American Education	[EDU 1118]
EDU	428	Cultural awareness/Sensitivity ESL/ELL	[EDU 1119]
PED	290	Fundamentals of Sports Law	[EDU 1124]

**COLLEGE OF LIBERAL ARTS AND SCIENCES**

**PROGRAM ELIGABILITY REQUIREMENT CHANGE:** (Eff. Fall 2011 – 20123)

<u>School</u>	<u>Prog</u>	<u>Conc</u>	<u>Program</u>	<u>Degree</u>	<u>CIP</u>
2	18	00	Criminal Justice	B.S.	43.0104

Policy changes to manage enrollment in Criminal Justice for internal students.

**PROGRAM ELIGABILITY REQUIREMENT CHANGE:** (Eff. Fall 2011 – 20123)

<u>School</u>	<u>Prog</u>	<u>Conc</u>	<u>Program</u>	<u>Degree</u>	<u>CIP</u>
2	18	00	Criminal Justice	B.S.	43.0104

Policy changes to manage enrollment in Criminal Justice for external students.

**PROGRAM ELIGABILITY REQUIREMENT CHANGE:** (Eff. Fall 2011 – 20123)

<u>School</u>	<u>Prog</u>	<u>Conc</u>	<u>Program</u>	<u>Degree</u>	<u>CIP</u>
2	18	01	Criminal Justice with Paralegal Studies	B.S.	43.0104

Policy changes to manage enrollment in Criminal Justice with Paralegal Studies for internal students.

**PROGRAM ELIGABILITY REQUIREMENT CHANGE:** (Eff. Fall 2011 – 20123)

<u>School</u>	<u>Prog</u>	<u>Conc</u>	<u>Program</u>	<u>Degree</u>	<u>CIP</u>
2	18	01	Criminal Justice with Paralegal Studies	B.S.	43.0104

Policy changes to manage enrollment in Criminal Justice with Paralegal Studies for external students.

**PROGRAM MINOR REQUIRMENT CHANGE:** (Eff. Spring 2011 – 20116)

<u>School</u>	<u>Prog</u>	<u>Conc</u>	<u>Program</u>	<u>Degree</u>	<u>CIP</u>
0	00	16	Criminal Justice Minor	Minor	43.0104

Clarification of credit requirements to be taken at Kutztown University.

**PROGRAM TRACK REQUIRMENT CHANGE:** (Eff. Fall 2011 – 20123)

<u>School</u>	<u>Prog</u>	<u>Conc</u>	<u>Program</u>	<u>Degree</u>	<u>CIP</u>
2	16	11	Computer Science: Information Technology Track	B.S.	11.0103

Increase graduation GPA to 2.25.

PROGRAM TRACK REQUIRMENT CHANGE: (Eff. Fall 2011 – 20123)

<u>School</u>	<u>Prog</u>	<u>Conc</u>	<u>Program</u>
2	16	21	Computer Science: Software Development Track

Increase graduation GPA to 2.25.

[LAS 11020]

Degree

B.S.

CIP

11.0103

PROGRAM TRACK REQUIRMENT CHANGE: (Eff. Fall 2011 – 20123)

<u>School</u>	<u>Prog</u>	<u>Conc</u>	<u>Program</u>
2	16	31	Computer Science: Software Development Track

Increase graduation GPA to 2.25.

[LAS 11021]

Degree

B.S./M.S.

CIP

11.0103

PROGRAM TRACK REQUIRMENT CHANGE: (Eff. Fall 2011 – 20123)

<u>School</u>	<u>Prog</u>	<u>Conc</u>	<u>Program</u>
2	16	41	Computer Science: Information Technology Track

Increase graduation GPA to 2.25.

[LAS 11022]

Degree

B.S./M.S.

CIP

11.0103

PROGRAM TRACK REQUIRMENT CHANGE: (Eff. Fall 2011 – 20123)

<u>School</u>	<u>Prog</u>	<u>Conc</u>	<u>Program</u>
2	07	13	Biology/Premedical and Other Health Careers Track

Increase internal transfer GPA requirement to 2.75 plus a B or better in at least one MAT, statistics, or science course.

[LAS 11038]

Degree

B.S.

CIP

26.0101

NEW COURSES: (Eff. Fall 2011 – 20123)

ENG	137	Experiences in African Literature
ENG	341	Introduction to Afro-Caribbean Literature
POL	133	The Politics of Cuba and the Caribbean
POL	231	Social Movements and Revolutions

[LAS 11007]

3 SH – 3 CH

[LAS 11008]

3 SH – 3 CH

[LAS 11032]

3 SH – 3 CH

[LAS 11033]

3 SH – 3 CH

COURSE ARCHIVED: (Eff. Summer I 2011 – 20121)

POL	360	Russia and the Commonwealth of Independent States
POL	361	Russia Foreign Policy

[LAS 11005]

3 SH – 3 CH

[LAS 11006]

3 SH – 3 CH

COURSE REVISION: (Eff. Summer I 2011 – 20121)

POL	390	Federal, State or Local Government Internship
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Change in credit hours from 12 credits to variable 6-12 credits.

[LAS 11035]

6-12 SH – 6-12 CH

COURSE DESCRIPTION/SYLLABUS REVISION: (Eff. Fall 2011 – 20123)

ENG	023	College Composition
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[LAS 11002]

3 SH – 3 CH

COURSE NUMBER CHANGES: (Eff. Fall 2011 – 20123)

From:	To:	
POL 121	POL 040	Introduction to Political Theory
POL 226	POL 201	Empirical Political Analysis
POL 220	POL 211	Public Opinion and Propaganda
POL 260	POL 213	Judicial Process
POL 230	POL 214	American Political Parties
POL 320	POL 313	American Presidency
POL 258	POL 314	Administration of U.S. Environmental Law
POL 255	POL 120	Global Issues in International Relations
POL 240	POL 228	American Foreign Policy
POL 254	POL 227	International Conflict & Security
POL 256	POL 222	International Political Economy
POL 250	POL 321	International Law and Organization
POL 253	POL 134	Politics of the Middle East
POL 305	POL 132	Western European Government
POL 131	POL 332	Politics of Latin America
POL 150	POL 140	Law & Society
POL 223	POL 141	Modern Western Political Thought
POL 323	POL 341	American Political Thought

[LAS 11013]

3 SH – 3 CH

ADD DISTANCE EDUCATION TO EXISTING COURSE: (Eff. Winter 2010 – 20115)

PSY	011	General Psychology
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[LAS 11052]

ADD DISTANCE EDUCATION TO EXISTING COURSE: (Eff. Summer I 2011 – 20121)

PSY	360	Introduction to Clinical Psychology
ENG	230	Advanced Composition

[LAS 11053]

[LAS 11067]

ADD DISTANCE EDUCATION TO EXISTING COURSE: (Eff. Summer II 2011 – 20122)

CRJ	250	Criminology	[LAS 11034]
WRI	207	Writing for the Workplace	[LAS 11066]

ADD DISTANCE EDUCATION TO EXISTING COURSE: (Eff. Fall 2011 – 20123)

SWK	400	Foundations in Human Behavior in the Social Environment	[LAS 11015]
SWK	455	Foundations of Social Welfare Policies	[LAS 11016]

ADD DISTANCE EDUCATION TO EXISTING COURSE: (Eff. Winter 2011 – 20125)

ENG	023	College Composition	[LAS 11050]
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SELECTED TOPICS ANNOUNCED: (Eff. Spring 2011 – 20116)

TVR	370	Selected Topics in Electronic Media: Media Theory and Aesthetics	[LAS 11040]	3 SH – 3 CH
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**COLLEGE OF VISUAL AND PERFORMING ARTS**

MINOR PROGRAM ELECTIVE CHANGE: (Eff. Fall 2011 – 20123)

[VPA 1104]

<u>School</u>	<u>Prog</u>	<u>Conc</u>	<u>Program</u>
0	00	64	Public Relations

<u>Degree</u>
Minor

<u>CIP</u>
30.9999

Addition of new courses to the list of available electives.

bm

cc: Mr. R. Bazylak, Dr. V. Brancato, Prof. J. Forte, Ms. K. Gardi, Mr. G. Godshall, Ms. M. Hughes, Mr. B. McCree, Mr. L. McGhee, Mr. J. Mumbauer, Dr. P. Quinn, Mr. M. Santos, Dr. W. Stahler, Mrs. S. Youse, Secretaries of Academic Departments, and U.C.C. Members